

Table 1: Demographic and Household Characteristics  
 Neighborhood: Rocky River

	Rocky River				Cleveland City				Cuyahoga County			
	2000	2010 <sup>1</sup>	2000 (%)	2010 <sup>1</sup> (%)	2000	2010 <sup>1</sup>	2000 (%)	2010 <sup>1</sup> (%)	2000	2010 <sup>1</sup>	2000 (%)	2010 <sup>1</sup> (%)
Total population	20,735	20,209	100.0	100.0	478,403	396,830	100.0	100.0	1,393,978	1,280,122	100.0	100.0
Non-Hispanic White	19,891	19,036	95.9	94.2	185,641	132,706	38.8	33.4	918,577	785,977	65.9	61.4
Non-Hispanic Black	80	196	0.4	1.0	241,512	208,227	50.5	52.5	379,397	374,968	27.2	29.3
Non-Hispanic Asian & Pacific Islander	277	362	1.3	1.8	6,407	7,283	1.3	1.8	25,276	32,832	1.8	2.6
Non-Hispanic Other	239	248	1.2	1.2	10,115	9,081	2.1	2.3	23,650	25,075	1.7	2.0
Hispanic	248	367	1.2	1.8	34,728	39,533	7.3	10.0	47,078	61,270	3.4	4.8
Population <18 years	4,343	4,399	21.0	21.8	136,403	97,660	28.5	24.6	347,990	290,262	25.0	22.7
Population 65+ years	5,027	4,526	24.2	22.4	59,979	47,502	12.5	12.0	217,161	198,541	15.6	15.5
Total households	9,709	9,281	100.0	100.0	190,638	167,497	100.0	100.0	571,457	545,056	100.0	100.0
Family households with own children < 18	2,184	2,254	22.5	24.3	57,077	42,155	29.9	25.2	163,021	138,294	28.5	25.4
Family households with no own children < 18	3,257	2,987	33.5	32.2	54,921	47,671	28.8	28.5	191,594	181,702	33.5	33.3
Non-Family households	4,268	4,040	44.0	43.5	78,640	77,671	41.3	46.4	216,842	225,060	38.0	41.3
Family households with own children < 18	2,184	2,254	100.0	100.0	57,077	42,155	100.0	100.0	163,021	138,294	100.0	100.0
Married Couple headed	1,805	1,763	82.6	78.2	23,177	13,354	40.6	31.7	102,182	77,431	62.7	56.0
Male-headed	65	117	3.0	5.2	4,781	4,177	8.4	9.9	9,739	10,365	6.0	7.5
Female-headed	314	374	14.4	16.6	29,119	24,624	51.0	58.4	51,100	50,498	31.3	36.5

Sources: U.S. Census Bureau, Census 2000 SF1 and Census 2010 SF1.

Prepared by: Center on Urban Poverty and Community Development, MSASS, Case Western Reserve University

<sup>1</sup>The 2010 Census data are converted to 2000 census boundaries to allow for comparisons between the 2000 and 2010 Censuses.

Table 2: Key Indicators  
 Neighborhood: Rocky River

	Rocky River			Cleveland City			Cuyahoga County		
	2000	2005-2009 <sup>5</sup>	MOE <sup>6</sup>	2000	2005-2009 <sup>5</sup>	MOE <sup>6</sup>	2000	2005-2009 <sup>5</sup>	MOE <sup>6</sup>
Poverty									
Poverty rate	2.3	5.1	+/-1.56	26.3	30.2	+/-0.93	13.1	16.45	+/-0.41
Economy									
Average household income (in 2009 dollars) <sup>1</sup>	95,270	93,357	+/-5864	45,122	37,647	+/-710	69,072	60,333	+/-587
% households with public assistance income <sup>2</sup>	1.9	1.0	+/-1.54	11.2	6.1	+/-0.53	5.3	3.4	+/-0.26
% age 16+ in civilian labor force and employed	97.9	97.1	+/-1.02	88.8	83.4	+/-0.72	93.8	90.0	+/-0.26
% households own their home	71.4	73.7	+/-2.13	48.5	47.8	+/-0.69	63.2	62.4	+/-0.31
% households with no car available	8.6	6.4	+/-1.76	24.6	23.3	+/-0.72	13.7	13.4	+/-0.32
Education									
% age 25+ without high school diploma	6.7	5.2	+/-2.15	31.0	24.5	+/-0.87	18.4	14.5	+/-0.41
% age 25+ have college degree	46.7	51.7	+/-3.02	11.4	13.7	+/-0.75	25.2	27.5	+/-0.39
Housing									
% households overcrowded <sup>3</sup>	0.5	0.7	+/-2.91	3.1	1.5	+/-0.98	1.8	1.1	+/-0.50
% households spending 30%+ on housing <sup>4</sup>	23.0	27.4	+/-8.05	31.7	45.1	+/-34.44	26.5	38.0	+/-23.45
Transportation to work (Workers age 16+)									
% by car, truck or van	88.7	91.7	+/-1.65	81.3	79.8	+/-0.65	87.9	87.2	+/-0.24
% by public transportation	3.5	2.2	+/-2.76	12.0	12.1	+/-1.24	6.3	6.2	+/-0.51
Travel time to work (Workers age 16+ who did not work at home)									
Average travel time to work (minutes)	21.7	21.7	+/-1.75	25.8	23.4	+/-0.72	24.4	23.4	+/-0.32
Population									
Foreign born	7.0	7.9	+/-1.66	4.5	4.9	+/-0.39	6.4	6.8	+/-0.21

Sources: U.S. Census Bureau, Census 2000 and 2005-2009 American Community Survey. Data for the indicators in this table was provided by The Urban Institute, Washington, DC.

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<sup>1</sup>The Census 2000 average household income is adjusted to 2009 dollars by using the CPI-U-RS adjustment factor published by the Bureau of Labor Statistics (BLS).

<sup>2</sup>Public assistance income includes general assistance and Temporary Assistance to Needy Families (TANF). Separate payments received for hospital or other medical care (vendor payments) are excluded. This does not include Supplemental Security Income (SSI).

<sup>3</sup>Occupied housing units with more than 1.0 occupant per room.

<sup>4</sup>Compare with caution - ACS used total occupied housing units and Census 2000 used specified occupied housing units. Specified owner-occupied units exclude mobile homes, houses with a business or medical office, houses on 10 or more acres, and housing units in multiunit buildings. Specified renter-occupied units exclude 1-family houses on ten or more acres.

<sup>5</sup>2005-2009 American Community Survey data is a 5-year average file. It is the most recent data set available in 2000 Census boundaries.

<sup>6</sup>Margins of error (MOE) for the 2005-2009 ACS data are based on a 90% confidence level.